



ACADEMIC YEAR 2011 – 2012

TITLE OF DIPLOMA THESIS:

THE CONSTRUCTION SECTOR IN TURKEY. SUPPLY, DEMAND, PROSPECTS AND
CONDITIONS OF ENTRY

AUTHOR: ISMAIL OGLOU AISEGKIOUL

ABSTRACT

The present study investigates the structure and dynamics of the construction industry in Turkey. Several subjects are being considered such as the supply, the demand and the main sectors of the construction market, as well as the entry prospects and conditions in this market for Greek engineers and Greek construction companies. Using Greek, English and Turkish websites, interviews conducted with both Turkish and Greek engineers working in Turkey, a small-scale questionnaire survey and a SWOT analysis, it was attempted to give an answer to the above questions. The results of this study indicate that the potential and the opportunities of Turkey's construction sector are considerably more than its weakness. This is a strong reason for Greece, currently emerged in the financial crisis, to turn to this country and try to establish partnerships with Turkish construction companies, aiming at exploiting jointly opportunities that appear both in the neighbouring country and the wider region. Promoting cooperation for the mutual benefit within construction companies can benefit further the relations between the two neighbouring countries.

KEYWORDS

Turkey, construction industry, engineer, financial crisis, questionnaire survey, SWOT analysis