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TITLE OF DIPLOMA THESIS: Evaluation of investment potential for PPPs in infrastructure development

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ABSTRACT

The Public – Private Partnerships (PPP) have been investigated for many years by many researchers and is a challenge for many countries around the world as well as a “promise” for financial support by the private sector for infrastructure projects and for social services with the purpose of increasing the standard of living and the improvement of the quality of life. Nowadays, PPPs are a popular form of cooperation, which appear interesting characteristics that lead to benefits for all their stakeholders.

This thesis examines PPPs from the perspective of their assessment as an investment activity from the point of view of the private sector. Specifically, it records the main characteristics, the specificities, the advantages of the partnerships for all their stakeholders, then follows a short presentation of the potential methods of assessment of the partnership as an investment choice and it is accomplished by the “construction” of the algorithm/model of assessment of the PPP as an investment choice which is based on the technique of the scenario analysis. Even the methodology has weaknesses in its implementation as it is innovative, however, it can consist a tool for the private sector, which examines the crucial parameters that affect the partnership as an investment choice who will take or not the decision of his participation on this according to the existing conditions, as they will be realized in the framework of his estimations. Certainly, this specific methodological tool requires further investigation and the prospects of its further extension are important with the integration to this of additional parameters and quantitative data for a more objective and comprehensive crisis.

Moreover, as it has been demonstrated in the framework of this thesis, it does not exist a unique method of assessment of these forms of cooperation not only because of their special and complicated process of their implementation and their special characteristics but also because of the fact that take place in an environment of an environment of uncertainty and high risks and parameters that are difficult to be interpreted and mainly to be predicted.

At any case, the Public – Private Partnerships can be a notable way for the implementation of the social goals through the infrastructure projects and the social services that contribute effectively to the promotion of the economical development of the countries that are implemented. Public – Private Partnerships are a type of cooperation that has various possibilities and advantages, but this fact is depended on the way that are being implemented, the means that will be used and mainly by the maturity of the stakeholders to deal with the crucial issues that accrue in the framework of their successful implementation. Undoubtedly, the PPPs are a serious alternative methodological approach in comparison with the traditional way of an exclusive implementation of the projects



that are done by the public sector that can be reinforced by the financial needs of the public sector and strain the effort for new infrastructure projects in favor of the society, particularly nowadays that this kind of needs are intensive taking account of the difficult conditions of the macroeconomic environment as well as the market's conditions.

Keywords:

Public – Private Partnerships (PPP), Assessment, Method, Model, Parameter, Decision – making